

GREENSBURG SALEM MINI-THON



**CORPORATE PARTNERSHIP
GUIDE
2024-2025**

OVER THE PAST 10 YEARS, GREENSBURG SALEM MINI-THON HAS RAISED OVER \$375,000, WHICH MEANS...

Over 215 days for a team of **Specialized Nurse coordinators** to manage patient needs



Cost: \$1,500 per day

Over 325 days for a team of **social workers** to be dedicated to the entire pediatric hematology/oncology population

Cost: \$1,000 per day



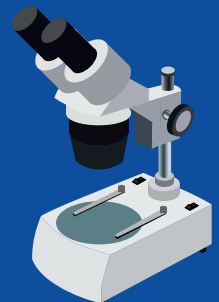
Over 432 experiments in Four Diamonds labs looking for a cure



Cost: \$750 per experiment

Over 54 days of research in one of the Four Diamonds Hematology and Oncology labs.

Cost: \$5,893



Gold Level: \$2,000 Partnership



- **Optional 60-second commercial slot during the event live-stream**
- **Company name and logo displayed on the back of event T-Shirts**
- **Company name and logo displayed on banner at event**
- **Company name and logo displayed on gsminithon.com**
- **Company name and logo displayed on pancake breakfast placemat**
- **Social media “shout outs” with company name and logo via Instagram**
- **Full page ad in event program**
- **Audio recognition**

Silver Level: \$1,000 Partnership



- **Company name and logo displayed on the back of event T-Shirts**
- **Company name and logo displayed on banner at event**
- **Company name and logo displayed on pancake breakfast placemat**
- **Company name and logo displayed on gsminithon.com**
- **Social media “shout outs” with company name and logo via Instagram**
- **Half page ad in event program**
- **Audio recognition**

Bronze Level: \$500

Partnership



- **Company Name and Logo Displayed on Official Event T-Shirts**
- **Company Name on Banner at Event**
- **Quarter-Page Ad in Night of Event Program**
- **Audio Recognition**
- **Company Name Displayed on Pancake Breakfast Placemat**
- **Social Media “Shout Outs”**
- **Company Name and Logo Displayed on gsminithon.com**

White Level: \$250

Partnership

- **Company Name (No Logo) Displayed on Official Event T-Shirt**
- **Company Name (No Logo) Displayed on Pancake Breakfast Placemat**
- **Social Media “Shout Outs”**
- **Company Name (No Logo) Displayed on gsminithon.com**



2024-2025

Partnership Benefits

Diamond Level: \$3,000+ Partnership

- **Official Sponsor of a Color Wars Teams with Prominent Display of Company Logo on Shirt**
 - **60 Second Commercial Slot During Live Stream**
(Only Available with Pre-Made Commercials)
 - **Opportunity for Company Representative to Speak During Community Hours**
- **Company Name and Logo Displayed on Official Event T-Shirts**
- **Company Name and Logo Displayed on Banner at Event**
 - **Full Page Ad in Event Program: “Opening Remarks”**
 - **“Sponsor Message to Participants” in Event Program**
 - **Audio Recognition at all Major Events**
- **Company Name and Logo Prominently Displayed on our Ninth Annual Pancake Breakfast Placemat**
 - **Social Media “Shout Outs” With Company Name and Logo Via Facebook, Instagram, and Twitter**
 - **Company Name and Logo Prominently Displayed on gsminithon.com**

Greensburg Salem Mini-THON

Benefitting the Four Diamonds Fund: Conquering Childhood Cancer
March 15th, 2025 | Greensburg Salem High School

Yes, I would like to support the GS Mini-THON event with the following partnership:

_____ Diamond Level Sponsor - \$3,000+

_____ Gold Level Sponsor - \$2000

_____ Silver Level Sponsor - \$1000

_____ Bronze Level Sponsor - \$500

_____ White Level Sponsor - \$250



Sponsor Information (Please Print):

Business Name: _____

Contact Name: _____ Phone #: _____

Address: _____ City/State/Zip: _____

Email: _____

Social Media Accounts: _____

Sponsorship will be:

☐ Cash ☐ Check ☐ Online Donation:

Specific Marketing Message Requested on Social Media Platforms:
(otherwise a uniform message will be created)

Signature: _____ Date: _____

Deadlines for Sponsorship:

- Form Due Date: February 28, 2025
- Send company logo/name to: matthew.boe@gslions.net (.jpeg at 300dpi)

❖ GS Mini-THON ❖ 65 Mennel Drive Greensburg, PA 15601 ❖ gsmineithon@gmail.com ❖



THANK YOU!



From the 2024-2025 Mini-THON Team: Thank you partnerships, students, and community members. We highly value and appreciate your continual support in our fight against pediatric cancer. The donations, service, and commitment to Greensburg Salem's Mini-THON have allowed us to touch the lives of children battling pediatric cancer. Our community has let these kids and families know they are not alone in this fight. We graciously thank you for your consideration in becoming a partner in the fight for the years 2024-2025!

FOR THE KIDS,

Anna Shevchik, Katie Shea, Grace Sybesma, Cooper Dann,
Taylor Dale, Ruby Hohman